FRUIT OF THE LOOM®

EVERYTHING & MORE

2013

FRUIT OF THE LOOM®

EVERYTHING & MORE

EVERYTHING YOU NEED & MORE

At Fruit of the Loom our policy has always been to put our customers first. This means we can deliver the styles you need, when and where you need them and at the right price. So whether you're looking for styles for men, ladies or kids, for a promotion, work, school or a team, no one gives you more than Fruit of the Loom.

All of our garments undergo rigorous testing to ensure outstanding quality to meet the highest standards. With guaranteed unbeatable printability, colour consistency and performance, you can trust Fruit of the Loom to produce great value styles without compromising on our commitment to ethical and environmentally friendly production.

With excellent quality products at value added prices, large stock holdings and the support and security of one of the world's most famous brands, Fruit of the Loom has everything you need and more.

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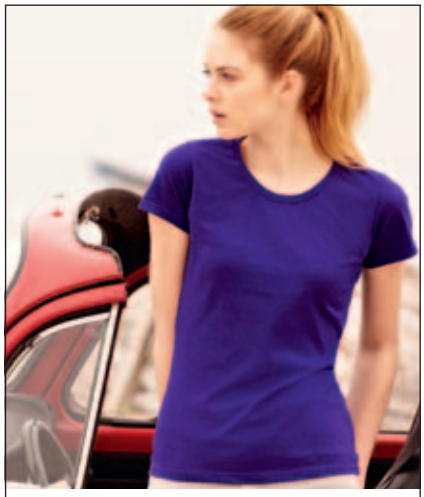

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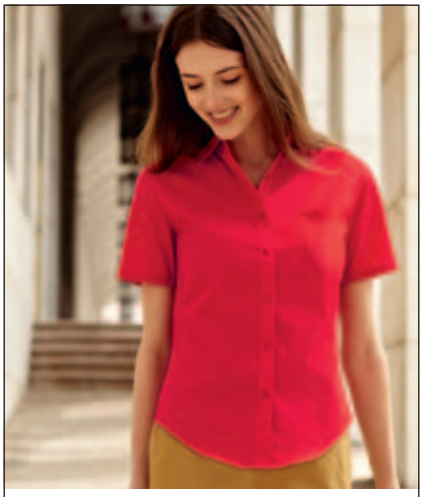

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THINK FRUIT FOR FABRIC

At Fruit of the Loom we know that the best fabrics start with the best cotton. That's why we only use the finest raw cotton, typically sourced from the United States.

So whether it's for school, sport, work or a promotion, we have a fabric to suit your needs perfectly.

BELCORO® YARN: LEADING THE WAY

As industry pioneers, we are the only imprint brand in Europe manufacturing with Belcoro® yarn. All of our T-shirts and Sweats manufactured at our in-house plant in Morocco are made with Belcoro® yarn. Belcoro® sets new standards in softness and quality, giving a cleaner, more stable printing area and fewer loose fibres. This means better quality printing, improved washing performance, less pilling and enhanced durability.

Belcoro®
THE DISTINGUISHED YARN
Softer feel for comfort

FINE KNIT GAUGE: PERFECT FOR PRINTING

All our 100% cotton T-shirts are manufactured with a fine knit gauge fabric. This ensures a tighter knitted surface area giving an improved surface for printing.

EASYCARE FABRIC: DOES THE HARD WORK FOR YOU

All our 65/35 Polos are made from Easycare fabrics. The 65% polyester, 35% cotton mix makes them perfect for work and schoolwear as it's durable, easy to iron and fast drying. It's also washable at 60°C, crucial for long lasting performance.

60

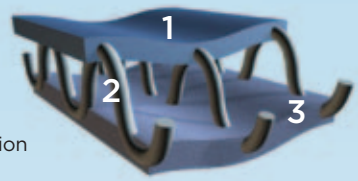
OXFORD SHIRT FABRIC: THE SMART CHOICE FOR WORK

Our Oxford shirts are designed to handle even the busiest corporatewear environment. They are made from a highly durable premium weave that gives better durability and stability, ensuring they withstand repeated washing and wearing whilst still maintaining their smart look.

100% COTTON FACE: 100% PERFORMANCE

All our Sweatshirts use an innovative knitting technique where the polyester is kept at the back of the fabric and the cotton at the front. It's the polyester that causes the garment to pill, so this technique gives each Sweat greater durability and unbeatable pilling performance.

1. **Face yarn**
   100% cotton for unbeatable pilling performance
2. **Tie yarn**
   100% polyester for improved shape retention wash after wash
3. **Backing yarn**
   Blended cotton/polyester brushed for extra warmth



GETTING MORE FROM MOROCCO

Our manufacturing facilities in Morocco continue to grow from strength to strength to meet the high demands and expectations of our markets. To service 'Just in time' business we now have higher production capacity and stock holding, reduced production lead times and extra stringent quality controls.

MORE QUALITY GARMENTS

By having our own manufacturing plant we can keep tighter control of the production process, monitoring yarn, fabric and completed garments at every stage.

We also have our own fully accredited in-house testing lab at the plant. All tests are performed to British Standards, European Norm and International Standards. By constantly testing our garments we guarantee consistency across products and that every one is the quality you would expect from Fruit.

Whether it's for work uniforms, corporate wear, team wear or promotions, colour matters. Our dedicated in-house colour lab continuously checks colour consistency across every product we offer, both in-house and sourced, to guarantee the best colour consistency across all of our styles.

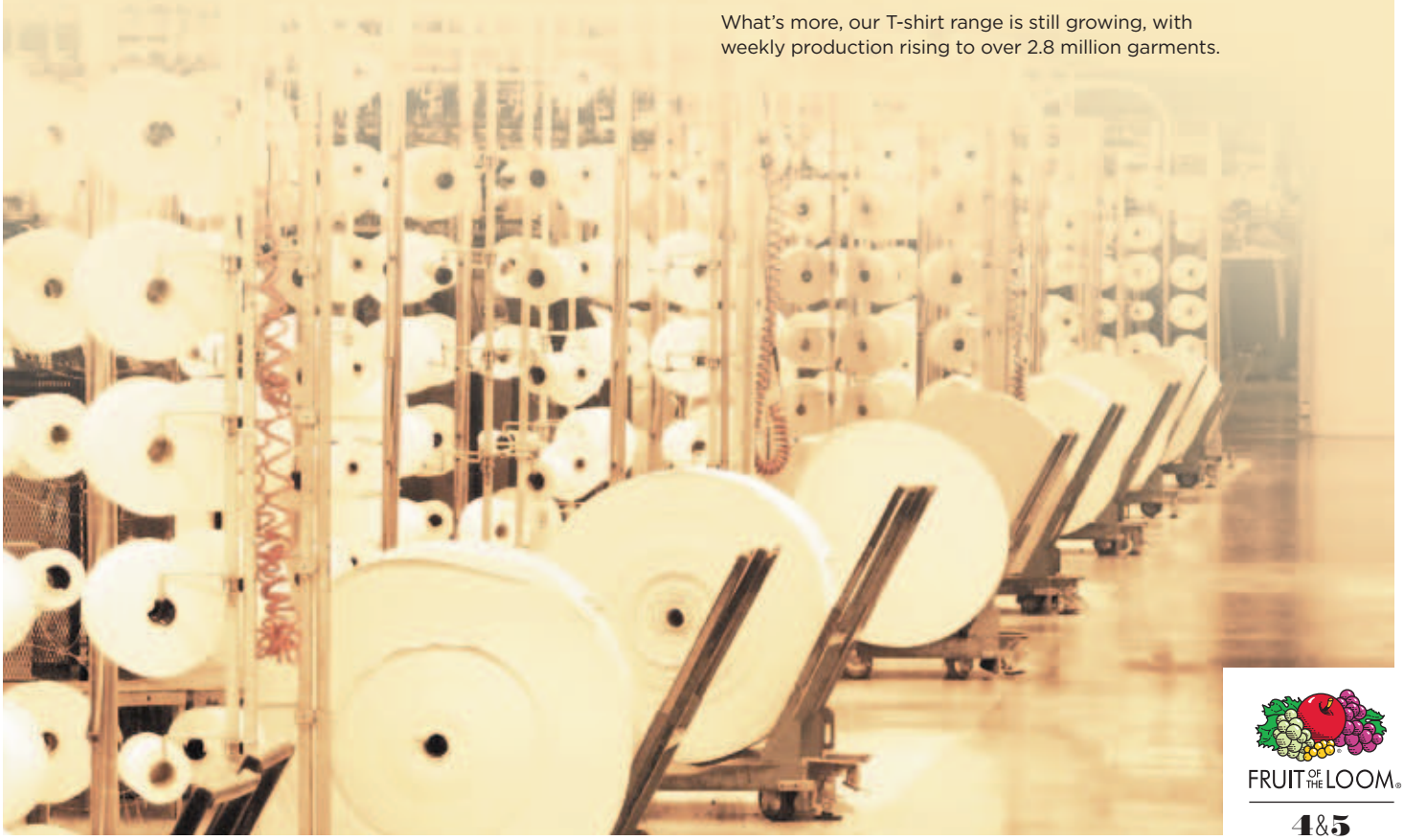
WHAT YOU WANT WHEN YOU WANT IT

To give our customers even better service we have built a new distribution centre adjacent to our manufacturing plant in Morocco. With 15,000m^2 of space and a capacity to hold over 25 million garments, it gives us more flexibility for our European and Export business. Complementing our other distribution centres in Europe, we now have an even greater stock holding and opportunities for direct delivery on large orders with reduced lead times to market.

MORE IN-HOUSE STYLES

Being a vertical manufacturer provides greater flexibility to incorporate new styles in-house, better control of our production, improved fabrics and quicker response to the needs of our customers. 2013 is no exception, as we will be producing all Men's and Kids Sweats in-house using our accredited Belcoro® yarn.

What's more, our T-shirt range is still growing, with weekly production rising to over 2.8 million garments.



THE RIGHT GARMENTS, MADE THE RIGHT WAY

We understand how important it is for you to know how our garments are made. That's why we go to great lengths to ensure that all our styles are produced to the highest possible ethical and environmental standards. Fruit of the Loom has strict guidelines for both in-house manufacturing and all external suppliers which must be adhered to in addition to official legislation.

THE FRUIT CODE

As one of the world's leading garment manufacturers we recognise our responsibilities to the environment and the community.

The Fruit Code is our code of conduct that outlines our commitment to minimising the impact we have on the environment and to making a positive contribution to the communities in which we work.

These standards also apply to our suppliers, distributors and business partners. The Fruit Code is more than a policy, it's a way of life.

WRAP CERTIFICATION

As further proof of our commitment to having the highest ethical standards, all Fruit of the Loom facilities and those of our suppliers are now WRAP certified. WRAP is an internationally recognised third party certification dedicated to ensuring lawful, humane and ethical manufacturing throughout the world.

OEKO-TEX ACCREDITATION

All our garments, whether made in-house or sourced, are approved to Oeko-Tex Standard 100. This certifies that they contain no substances harmful to people or the environment.

Oeko-Tex is an internationally renowned testing certification system for textiles. Test criteria are standardised across the world and include tests for pH-value, pesticides and heavy metals.

Only when a garment is proved to contain no harmful substances is it granted Oeko-Tex approval.

CONFIDENCE IN TEXTILES
Tested for harmful substances
according to Oeko-Tex® Standard 100
08-5295 Shirley

OUR WEBSITE

EVEN MORE INFORMATION AT YOUR FINGERTIPS

Our website is designed to give you more information, more support and more online marketing tools at the touch of a button. Our aim is to provide everything you need to know about Fruit of the Loom, our company, products and service in a quick and easy format. Here are just some of the great features available:

EASY TO USE PRODUCT PAGES

Full product information is provided on every style for quick and easy reference. You can also download spec sheets and garment images in seconds.

SEARCH BY COLOUR

View all styles available in your chosen company, brand or promotion colour from our 2013 colour range.

ADD YOUR OWN LOGO

Create virtual samples in minutes using our 'Add your own logo' function. You can upload your print design or chosen company logo on to a garment image of your choice.

WORLD OF FRUIT OF THE LOOM

Want to know more about who we are?
Then take a look at our 'World of Fruit of the Loom' pages. Find out everything you need to know about our company, our ethics, our policies, our customer commitment and much more. You can also download accreditation we hold such as our Oeko-Tex certificate and Code of Conduct.

THE FRUIT CLUB

We are continually looking for ways to support our customers and our Fruit Club is no exception.
The Fruit Club is for trade members only and gives free access to additional information and marketing tools. To become a member simply follow the registration details online.

Benefits of being a Fruit Club member:

- Download high and low res garment images in your chosen colour
- Download product spec sheets, CMYK references and swatches
- Create your own E-shot
- Create your own ads
- Create your own flyers
- Belcoro® yarn fact sheet

FOR ALL THIS AND MORE, VISIT

WWW.FRUITOFTHELOOM.CO.UK

FRUIT OF THE LOOM®

NEW
PERFORMANCE
T-SHIRTS
ALWAYS PERFORM

In response to the increasing demand for specialist sports performance products, we are introducing our brand new performance T's to complement our ever growing portfolio of men's, ladies and kid's corresponding styles.

Produced in 100% polyester with moisture wicking technology, they will keep you comfortable, cool and dry.

COOL WEAR

LOOKING **GOOD** *FOR* **LADIES**

We know that ladies want products that are comfortable, fit perfectly and make them feel good, which is why we've updated our styles to meet these expectations.

Our new ladies range now gives you even more with new styles, new fits and extra sizes.

New Lady-Fit Valueweight Vest is the ideal sporting style, available in five colours and the perfect complement to our Men's Athletic Vest.

Our best-selling Lady-Fit Valueweight T now has a new flattering lower neckline, improved fit and longer length. What's more, it is now available in size XXL.

Our T-shirts now have a longer length and many styles have an improved fit to ensure you feel comfortable all day every day.

New 100% cotton Lady-Fit Premium Polo, available in 11 colours, is the perfect match to our men's 100% Polo.

Our ladies Sweats have a new shape and fit, new styling details, plus more colour choice than ever before.

NEW FABRIC ON **ORIGINAL T'S**

Although our iconic Men's Original T has been worn by millions of people over many years, we are not complacent and are always looking for ways to improve.

Our Original T has been updated, with a finer knit gauge fabric and Belcoro® yarn accreditation, giving a softer feel, better performance and stability, perfect for printing.

NEW **POLOS** WITH STYLE

Recognising the importance of keeping up with style trends, we've updated our Men's Polo range and it has never looked better. All 100% Premium Polos now feature a three-button placket for a more stylish look.

Plus our Tipped Polo has new double tipping and contrast back neck tape for a more sporty look. What's more, all our Men's Polos are now available in size XXXL.

MORE THAN JUST A T SHIRT

New **Performance T-shirts** for men, ladies and kids

All **ladies T-shirts** are now available up to size XXL

Ladies T-shirts with new improved fit and longer body length

New Lady-Fit Valueweight Vest

Screen Stars Original T now with improved fabric made from Belcoro® yarn and a finer knit gauge

We now use **Belcoro® yarn** on all in-house T-shirts for improved printability

VALUEWEIGHT T

61-036-0

- Updated sleeve shape for improved fit
- Cotton/Lycra® rib crew neck with taped neckline for comfort
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton*, Belcoro® yarn
*Ash 99% cotton, 1% polyester
*Heather Grey 97% cotton, 3% polyester

Weight
White – 160gm/m² Colour – 165gm/m²

Sizes
S–XXXL
XXXL available in White, Black, Navy and Heather Grey only

Carton
72

NEW COLOUR

		57
30	32	34
36	38	40
41	44	47
51	52	59
60	80	87
93	94	3M
AZ	BX	CQ
GL	K2	PE
YT	ZU	

LADIES SIZES PAGE 16

CHILDREN'S SIZES PAGE 76

NEW STYLE

LADY-FIT VALUEWEIGHT T

61-372-0

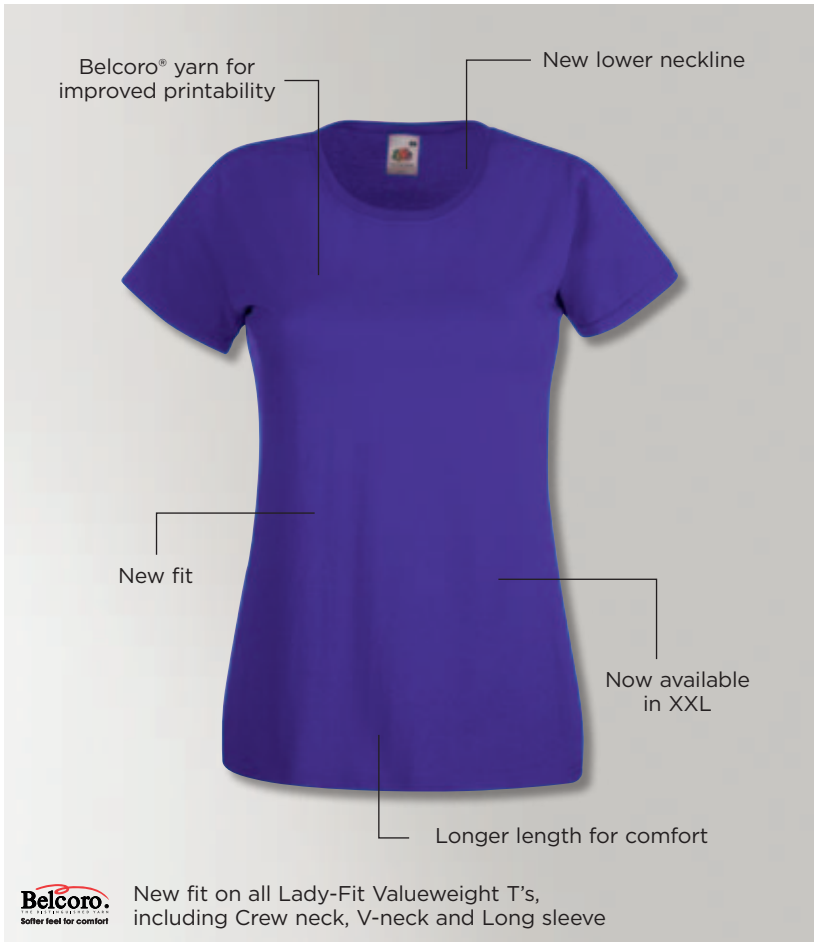
- New fit and longer body length
- Featuring flattering, feminine neckline
- Shaped side seams for a feminine fit
- Cotton/Lycra® rib crew neck with taped neckline
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight
White – 160gm/m² Colour – 165gm/m²

Sizes
XS–XXL

Carton
72



Belcoro® Softer feel for comfort

New fit on all Lady-Fit Valueweight T's, including Crew neck, V-neck and Long sleeve

30	34	36
38	40	44
47	51	52
57	87	94
AZ	PE	YT
ZU		

MEN'S SIZES PAGE 14

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VALUEWEIGHT
V-NECK T

61-066-0

- Cotton/Lycra® rib V-Neck with taping for comfort
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight
White – 160gm/m² Colour – 165gm/m²

Sizes
S–XXL

Carton
72

30	36	40	51
87	94	AZ	

NEW STYLE

LADY-FIT
VALUEWEIGHT
V-NECK T

61-398-0

- New fit and longer body length
- Shaped side seams for a feminine fit
- Low V neck with cotton/Lycra® rib neck
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight
White – 160gm/m² Colour – 165gm/m²

Sizes
XS–XXL

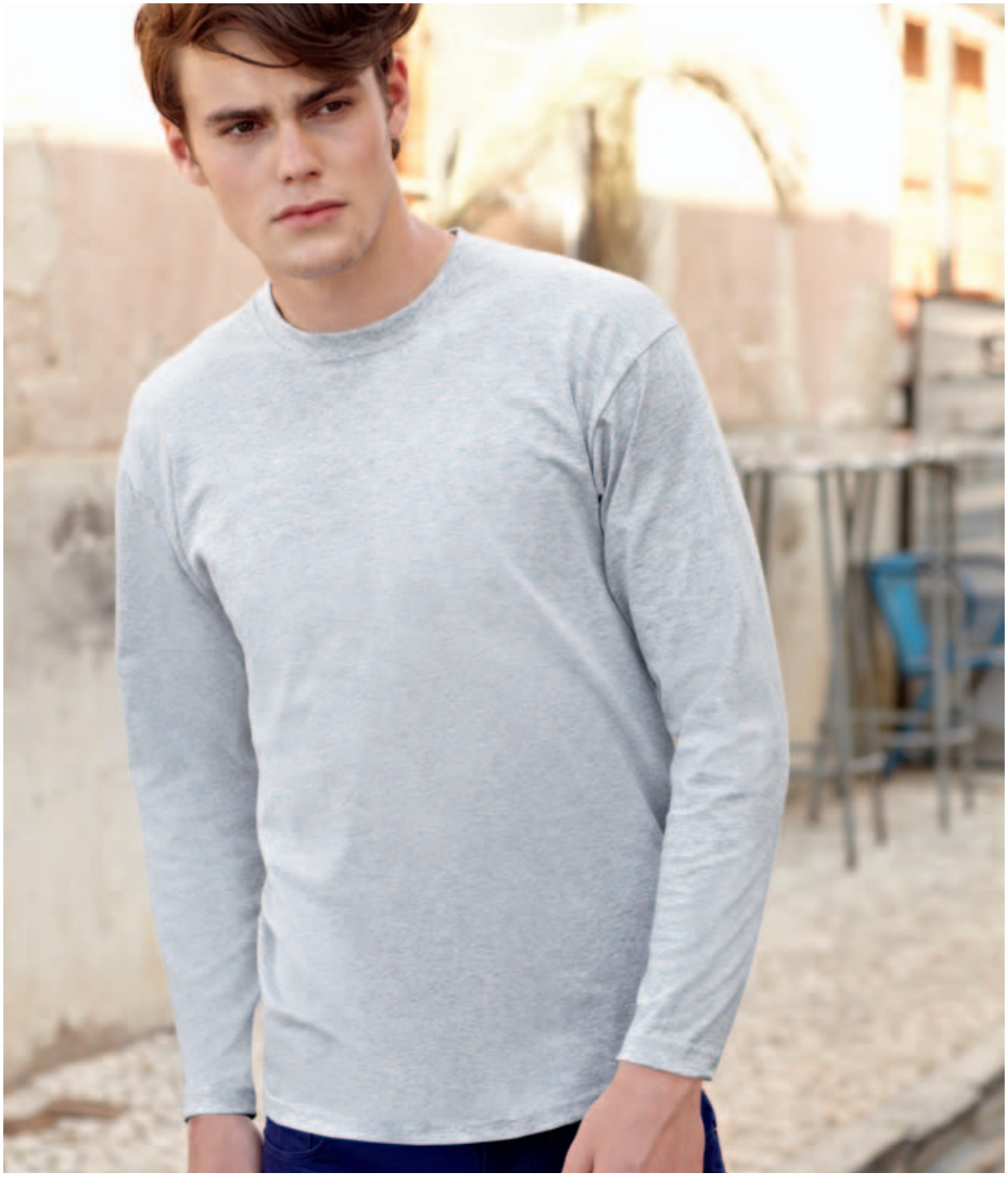
Carton
36

30	34	36	40
51	52	57	94
AZ			

FRUIT OF THE LOOM

VALUEWEIGHT LONG SLEEVE T

61-038-0



- Cotton/Lycra® rib crew neck with taped neckline
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight
White – 160gm/m² Colour – 165gm/m²

Sizes
S–XXL

Carton
72 (60 size XXL)

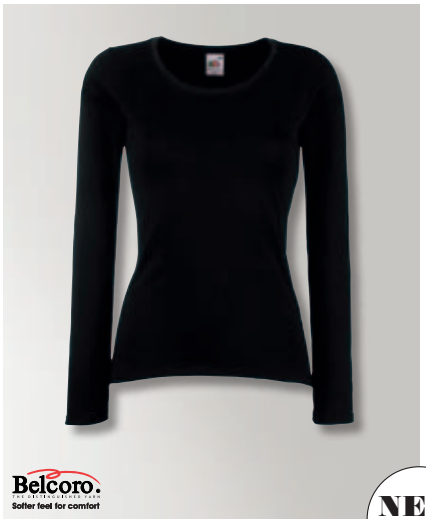
30	36
40	51
94	AZ

CHILDREN'S SIZES PAGE 77

NEW STYLE

LADY-FIT **VALUEWEIGHT** LONG SLEEVE T

61-404-0



NEW XXL

- New fit and longer body length
- Shaped side seams for a feminine fit
- Cotton/Lycra® rib crew neck with taped neckline
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton, Belcoro® yarn

Weight
White – 160gm/m² Colour – 165gm/m²

Sizes
XS–XXL

Carton
36

30	36

FRUIT OF THE LOOM®

20&21

ATHLETIC
VEST

61-098-0

- Self-fabric binding to neck and armholes
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight
White – 160gm/m² Colour – 165gm/m²

Sizes
S–XXL

Carton
72

30	36	40	94	AZ

NEW STYLE

LADY-FIT
VALUEWEIGHT
VEST

61-376-0

- Shaped side seams for a feminine fit
- Self-fabric binding to neck and armholes
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight
White – 160gm/m² Colour – 165gm/m²

Sizes
XS-XXL

Carton
72

30	36
40	94
AZ	

FRUIT OF THE LOOM®
22&23

FITTED **VALUEWEIGHT** T

61-200-0

- Shorter body length and side seams for a fashionable, slimmer fit
- Narrow cotton/Lycra® rib crew neck with taped neckline for comfort
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight
White – 160gm/m² Colour – 165gm/m²

Sizes
S–XXL

Carton
72

30	36	40
44	51	59
87	94	AZ

RINGER T

61-168-0

- Cotton/Lycra® rib crew neck with taped neckline for comfort
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton, Belcoro® yarn
Weight
White – 160gm/m²
Colour – 165gm/m²
Sizes
S–XXL
Carton
72

17	22	AM
KB	KW	OF
RW	TH	WM

TANK TOP

61-222-0

- 1x1 rib cotton/Lycra® to armhole and neckline
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
Weight
White – 160gm/m²
Colour – 165gm/m²
Sizes
S–XXL
Carton
72

30	36	40
94	AZ	

SHORT SLEEVE
BASEBALL T

61-026-0

- Neckline with bound 1x1 rib with Lycra® in contrast colour
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton, Belcoro® yarn

Weight
White – 160gm/m² Colour – 165gm/m²

Sizes
S–XXL

Carton
72

15	AM	AW	OF
TH	WE	WM	

LONG SLEEVE
BASEBALL T

61-028-0

- Neckline with bound 1x1 rib with Lycra® in contrast colour
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton, Belcoro® yarn
Weight
White – 160gm/m² Colour – 165gm/m²
Sizes
S–XXL
Carton
72 (60 size XXL)

62 | AW | TH | WE | WM

SUPER PREMIUM T

61-044-0

- Guaranteed to perform at 60°C wash
- One-piece cotton/Lycra® neck with shoulder to shoulder taping
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton*, Belcoro® yarn
*Ash 99% cotton, 1% polyester
*Heather Grey 97% cotton, 3% polyester

Weight
White – 190gm/m² Colour – 205gm/m²

Sizes
S–XXXL
XXXL available in White, Black, Navy and Heather Grey only

Carton
72

30	32	34	36
38	40	41	44
51	59	93	94
3M	AZ	CQ	GL
XW	YT		

SUPER PREMIUM
LONG SLEEVE T

60

61-042-0

- Guaranteed to perform at 60°C wash
- One-piece cotton/Lycra® neck with shoulder-to-shoulder taping
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton, Belcoro® yarn

Weight
White – 190gm/m² Colour – 205gm/m²

Sizes
S–XXL

Carton
72 (60 size XXL)

30 | 36

HEAVY T

61-212-0

- Updated sleeve shape for improved fit
- Rib crew neck with taping for comfort
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

Fabric
100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
Weight
White – 185gm/m² Colour – 195gm/m²
Sizes
S–XXXL
Carton
72

30	32	36	40
44	51	94	K2

HEAVY POCKET T

61-202-0

- Updated sleeve shape for improved fit
- Self-fabric chest pocket
- Rib crew neck with taping for comfort
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

Fabric
100% cotton, Belcoro® yarn
Weight
White – 185gm/m²
Colour – 195gm/m²
Sizes
S–XXL
Carton
72

30	32	36	40	51

SCREEN STARS
ORIGINAL FULL CUT T

61-082-0

- Now produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight
White – 135gm/m² Colour – 145gm/m²

Sizes
S–XXL

Carton
120 (108 size XXL)

NEW COLOURS

47	AZ		
30	32	34	36
40	44	51	94

SLIM FIT T

61-262-0

- High quality cotton/elastane single jersey fabric
- Neckline with self-fabric binding

Fabric
95% cotton, 5% elastane
Weight
White – 175gm/m² Colour – 185gm/m²
Sizes
S–XXL
Carton
72

30
36

NEW STYLE

LADY-FIT
CREW NECK T

61-378-0

- New fit and longer body length
- Flattering, feminine neckline with self-fabric trim
- Soft, stretchy cotton/elastane fabric and shaped side seams for a feminine fit

Fabric
95% cotton, 5% elastane

Weight
White – 200gm/m² Colour – 210gm/m²

Sizes
XS–XXL

Carton
36

30	36
40	52
57	AZ
YT	

NEW STYLE

LADY-FIT **V-NECK** T

61-382-0

- New fit and longer body length
- Flattering, feminine V-neckline with self-fabric trim
- Soft, stretchy cotton/elastane fabric and shaped side seams for a feminine fit

Fabric
95% cotton, 5% elastane
Weight
White – 200gm/m² Colour – 210gm/m²
Sizes
XS–XXL
Carton
36

30	36
40	52
57	AZ
YT	

NEW STYLE

LADY-FIT LONG SLEEVE **CREW NECK** T

61-384-0

- New fit and longer body length
- Flattering, feminine neckline with self-fabric trim
- Soft, stretchy cotton/elastane fabric and shaped side seams for a feminine fit

Fabric
95% cotton, 5% elastane
Weight
White – 200gm/m² Colour – 210gm/m²
Sizes
XS–XXL
Carton
36

30
36

LADY-FIT **STRAP** T

61-024-0

- Longer body length
- Straps and neckline with self-fabric binding

Fabric
100% cotton, 1x1 rib

Weight
White – 210gm/m² Colour – 220gm/m²

Sizes
XS–XXL

Carton
36

30	34
36	40
44	47
52	57
AZ	YT

FRUIT OF THE LOOM

NEW STYLE

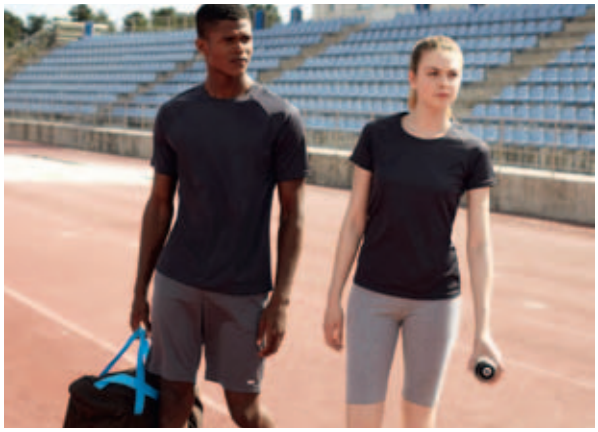
MEN'S & LADY-FIT **PERFORMANCE** T

- Made from 100% polyester for moisture wicking and quick dry performance
- Sporty raglan sleeves with coverstitch detail to seams
- Printed back neck label for comfort
- Self fabric back neck tape
- Ladies style has shaped seams (61-392-0 only)

COOL WEAR

Fabric
100% polyester
Weight
140gm/m²
Men's Sizes
S–XXL
Ladies Sizes
XS–XXL
Carton
72

30	36
40	AZ



CHILDREN'S SIZES PAGE 78

MORE THAN JUST A

POLO SHIRT

Brand **new Ladies Premium Polo**

New Tipped Polo with double stripe tipping

Men's 100% Premium Polos now with 3-button placket

Men's Polos are now available up to size XXXL across all colours

65/35 Polos are designed for workwear and guaranteed to perform at 60°C

Our **Screen Stars Original Polo** is a great budget option Polo

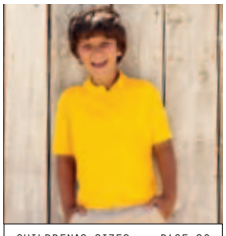
65/35 POLO

63-402-0

- Guaranteed to perform at 60°C wash
- Three-button fused placket
- Size XXXL now available across all colours

Fabric
Easy care 65% polyester, 35% cotton
Weight
White – 170gm/m² Colour – 180gm/m²
Sizes
S–XXXL
Carton
36

30	32	34
36	38	40
41	44	47
51	77	94
AZ	PE	YT



CHILDREN'S SIZES PAGE 80

XXXL NOW IN ALL COLOURS

LADY-FIT
65/35 POLO

60

63-212-0

- Designed for use in the workplace
- Guaranteed to perform at 60°C wash
- Fused placket with two self-coloured buttons

Fabric
Easy-care 65% polyester, 35% cotton
Weight
White – 170gm/m² Colour – 180gm/m²
Sizes
XS–XXL
Carton
36

30	34
36	38
40	41
51	94
AZ	YT

NEW XXXL

60

65/35 POCKET POLO

63-308-0

- Self-fabric breast pocket
- Guaranteed to perform at 60°C wash
- Three-button fused placket
- Size XXXL now available

Fabric
Easy care 65% polyester, 35% cotton

Weight
White – 170gm/m² Colour – 180gm/m²

Sizes
S–XXXL

Carton
36

30	32	36
40	51	94

HEAVY 65/35 POLO

63-204-0

- Guaranteed to perform at 60°C wash
- Three-button fused placket
- Size XXXL now available across all colours

Fabric
Easy care 65% polyester, 35% cotton
Weight
White – 220gm/m² Colour – 230gm/m²
Sizes
S–XXXL
Carton
36

30	32
36	38
40	41
51	94
AZ	

NEW STYLE

PREMIUM POLO

63-218-0

NEW XXXL

- Three-button placket with self-coloured buttons
- Available in sizes S–XXXL

Fabric
100% cotton*
*Ash 90% cotton, 10% polyester

Weight
White – 170gm/m² Colour – 180gm/m²

Sizes
S–XXXL

Carton
36

30	34	36	40
41	44	51	93
3M	AZ	TM	YT
ZU			

NEW 3 BUTTON PLACKET

NEW STYLE

LADY-FIT **PREMIUM** POLO

63-030-0

- Shaped side seams with side vents for a feminine fit
- Two-button narrow placket with self-coloured buttons
- 1x1 rib cuffs

Fabric
100% cotton
Weight
White – 170gm/m² Colour – 180gm/m²
Sizes
XS–XXL
Carton
36

30	36	40	41
51	52	57	AZ
TM	YT	ZU	

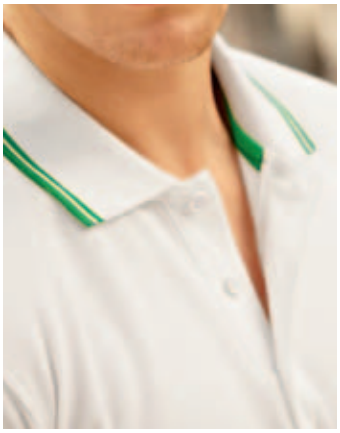
NEW STYLE

TIPPED POLO

63-032-0

- Double-stripe tipping detail on the collar and cuffs for a more sporty look
- Contrast colour back neck tape
- Three-button placket with self-coloured buttons
- Available in sizes S–XXXL

Fabric
100% cotton
Weight
White – 170gm/m² Colour – 180gm/m²
Sizes
S–XXXL
Carton
36



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KW RS
RW WE
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NEW STYLE

PREMIUM LONG SLEEVE POLO

63-310-0

- Three-button placket with self-coloured buttons
- Ribbed cuffs with cotton/elastane for shape retention
- All colours available in sizes S–XXXL

Fabric
100% cotton*
*Ash 90% cotton, 10% polyester

Weight
White – 170gm/m² Colour – 180gm/m²

Sizes
S–XXXL

Carton
36

30	32	36	40
51	93	AZ	TM

FRUIT OF THE LOOM

46&47

HEAVY *POLO*

63-000-0

- Flat knit 1x1 rib collar with self fabric collar stand
- Self fabric placket with three buttons
- Sleeves with 100% cotton 1x1 rib cuffs
- Back yoke
- Now available in size XXXL

Fabric
100% cotton
Weight
White – 230gm/m² Colour – 240gm/m²
Sizes
S–XXXL
Carton
36

30
36
87
AZ
BX

SCREEN STARS **ORIGINAL** POLO

63-214-0

- 1x1 rib flat knit collar with self-fabric back neck tape
- Traditional two-button collar
- Open cuffs and hem with twin needle stitching detail
- Now available in size XXXL

Fabric
100% cotton
Weight
White – 170gm/m² Colour – 180gm/m²
Sizes
S–XXXL
Carton
48

30
36
40
51
AZ
TM

LADY-FIT POLO

63-560-0

- Longer body length
- Soft, stretchy cotton/elastane fabric and shaped side seams with side vents for a feminine fit
- Two-button narrow placket with self-coloured buttons and sewn-in spare

Fabric
97% cotton, 3% elastane
Weight
White – 210gm/m² Colour – 220gm/m²
Sizes
XXS–XXL
XXS available in White and Sky Blue only
Carton
36

30
36
40
52
57
AZ
YT

MORE THAN JUST A

WORK SHIRT

Classic Oxford and stylish **Poplin Men's** and **Ladies** shirts

Styles available in sizes XS to XXXL

Premium weave on our **Oxford Shirts** ensures better quality and printability

All Ladies shirts have shaped side seams, plus back and bust darts

All shirts available in matching Men's and Ladies styles and colours

Men's Classic Oxford shirts with button-down collar

SHORT SLEEVE
POPLIN SHIRT

65-116-0

- Standard collar and self-fabric chest pocket
- Self-coloured buttons

Fabric
55% cotton, 45% polyester
Weight
White – 115gm/m² Colour – 120gm/m²
Sizes
S–XXXL
Carton
12

30	32	36
40	MU	

LADY-FIT SHORT SLEEVE
POPLIN SHIRT

65-014-0

- Shaped side seams, and back and bust darts
- Self-fabric breast pocket
- Self-coloured buttons

Fabric
55% cotton, 45% polyester
Weight
White – 115gm/m² Colour – 120gm/m²
Sizes
XS–XXXL
Carton
12

30	32	36
40	MU	

LONG SLEEVE **POPLIN** SHIRT

65-118-0

- Standard collar and self-fabric chest pocket
- Self-coloured buttons

Fabric
55% cotton, 45% polyester
Weight
White – 115gm/m² Colour – 120gm/m²
Sizes
S–XXXL
Carton
12

30	32	36
40	MU	

LADY-FIT LONG SLEEVE
POPLIN SHIRT

65-012-0

- Shaped side seams, and back and bust darts
- Self-fabric breast pocket
- Self-coloured buttons

Fabric
55% cotton, 45% polyester
Weight
White – 115gm/m² Colour – 120gm/m²
Sizes
XS–XXXL
Carton
12

30	32
36	40
MU	

FRUIT OF THE LOOM

54&55

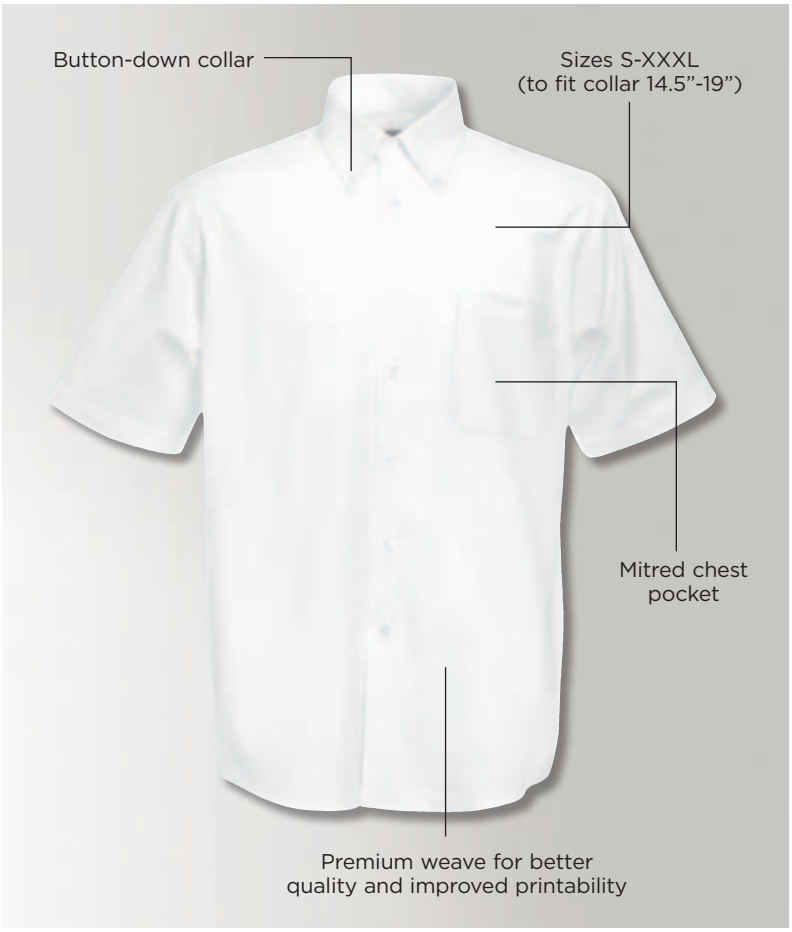
SHORT SLEEVE **OXFORD** SHIRT

65-112-0

- Classic Oxford styling with button-down collar
- Mitred chest pocket

Fabric
70% cotton, 30% polyester
Weight
White – 130gm/m² Colour – 135gm/m²
Sizes
S–XXXL
Carton
12

30	32	36
OC	OD	



LADY-FIT SHORT SLEEVE
OXFORD SHIRT

65-000-0

- Shaped side seams, and back and bust darts for enhanced comfort and a feminine fit

Fabric
70% cotton, 30% polyester
Weight
White – 130gm/m² Colour – 135gm/m²
Sizes
XS–XXXL
Carton
12

30	32	36
OC	OD	

LONG SLEEVE
OXFORD SHIRT

65-114-0

- Classic Oxford styling with button-down collar
- Mitred chest pocket

Fabric
70% cotton, 30% polyester
Weight
White – 130gm/m² Colour – 135gm/m²
Sizes
S–XXXL
Carton
12

30	32	36
OC	OD	

LADY-FIT LONG SLEEVE
OXFORD SHIRT

65-002-0

- Shaped side seams, and back and bust darts for enhanced comfort and a feminine fit

Fabric
70% cotton, 30% polyester
Weight
White – 130gm/m² Colour – 135gm/m²
Sizes
XS–XXXL
Carton
12

30	32	36
OC	OD	

FRUIT OF THE LOOM

58&59

MORE THAN YOUR EVERYDAY

SWEATS AND FLEECE

For 2013 all **Men's and Kids Sweats** are available with Belcoro® yarn for improved printability

Waist, neck and cuffs on all our Sweats contain elastane for improved shape retention

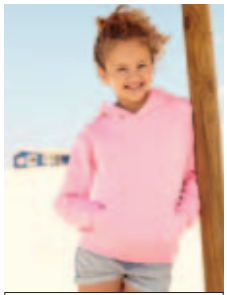
We use **100% cotton face** on all Sweats for reduced pilling

All our **Jackets** have covered zips for maximum printability

Ladies Hooded Sweat Jacket and **Sweat Jacket** have improved fit and longer body length

HOODED SWEAT

62-208-0



CHILDREN'S SIZES PAGE 84

- Double fabric hood
- New self-coloured flat draw cord
- Front pouch pocket
- Waist and cuff rib in cotton/Lycra® for shape retention
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
S–XXL
Carton
24

NEW COLOURS

PE	ZU	
30	32	36
38	40	41
44	47	51
52	59	87
94	AZ	CQ
GL	YT	

LADY-FIT HOODED SWEAT

62-038-0

- Double fabric hood
- New self-coloured flat draw cord
- Shaped side seams for a more feminine fit
- Front pouch pocket
- Waist and cuff rib in cotton/Lycra® for shape retention
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
XS–XXL
Carton
24

NEW COLOURS

40	52	
PE	ZU	
30	36	47
57	94	AZ

FRUIT OF THE LOOM

HOODED SWEAT **JACKET**

62-034-0

- Double fabric hood
- New self-coloured flat draw cord
- Narrow covered zip for enhanced printability
- Single jersey back neck tape
- Two front pouch pockets
- Waist and cuff rib in cotton/elastane for shape retention

Fabric
70% cotton, 30% polyester
Weight
280gm/m²
Sizes
S–XXL
Carton
24

CHILDREN'S SIZES PAGE 85

62-062-0

- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Narrow covered zip for enhanced printability
- Double fabric hood
- New self-coloured flat draw cord
- Single jersey back neck tape
- Two front pouch pockets
- Waist and cuff rib in cotton/Lycra® for shape retention

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
S–XXL
Carton
24

36	40	41	51	59
87	94	AZ	CQ	

Belcoro. Softer feel for comfort

30	36	40	41	51
59	87	94	AZ	ZU

NEW STYLE

LADY-FIT HOODED SWEAT **JACKET**

62-118-0

See page 4 for more information

- Double fabric hood
- New self-coloured flat draw cord
- Single jersey back neck tape
- Two front pouch pockets
- Narrow covered zip for enhanced printability
- Waist and cuff rib in cotton/elastane for shape retention

Fabric
70% cotton, 30% polyester
Weight
280gm/m²
Sizes
XS–XXL
Carton
24

30	36	40	57
94	AZ	ZU	

RAGLAN SWEAT

62-216-0

- Self-coloured jersey back neck tape
- Waist, neck and cuff rib in cotton/Lycra® for shape retention
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
S–XXL
Carton
36 (24 size XXL)

CHILDREN'S SIZES PAGE 83

NEW COLOUR

59

30 | 32
36 | 38
40 | 41
47 | 51
77 | 94
AZ | PE
YT

SET-IN SWEAT

62-202-0

- Self-coloured jersey shoulder to shoulder tape
- Waist, neck and cuff rib in cotton/Lycra® for shape retention
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

Fabric
80% cotton Belcoro® yarn, 20% polyester

Weight
280gm/m²

Sizes
S–XXXL
XXXL available in White, Black, Navy and Heather Grey only

Carton
36 (24 sizes XXL & XXXL)

CHILDREN'S SIZES PAGE 82

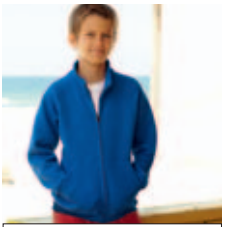
30	32
34	36
38	40
41	51
94	AZ
YT	

SWEAT **JACKET**

62-228-0

- Covered zip for enhanced printability
- Turtle neck collar with single jersey back neck tape
- Narrow full length zip and two jetted front pockets
- Waist and cuff rib in cotton/elastane for shape retention

Fabric
70% cotton, 30% polyester
Weight
280gm/m²
Sizes
S–XXL
Carton
24



CHILDREN'S SIZES PAGE 86

62-230-0

- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Covered zip for enhanced printability
- Turtle neck collar with single jersey back neck tape
- Narrow full length zip and two jetted front pockets
- Waist and cuff rib in cotton/Lycra® for shape retention

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
S–XXL
Carton
24

Belcoro.
Softer feel for comfort

30	36	94
AZ	GL	

30	36	94
AZ	GL	

NEW STYLE

LADY-FIT SWEAT **JACKET**

62-116-0

- Covered zip for enhanced printability
- Turtle neck collar with single jersey back neck tape
- Narrow full length zip and two pouch pockets
- Waist and cuff rib in cotton/elastane for shape retention

Fabric
70% cotton, 30% polyester
Weight
280gm/m²
Sizes
XS–XXL
Carton
24

30	36	94	AZ

LADY-FIT **JOG PANTS**

64-048-0

- Unbrushed fabric for a more flattering fit
- 1x1 rib waistband with self-coloured flat drawcord
- Open hem with twin needle stitching detail on the hem

Fabric
70% cotton, 30% polyester
Weight
280gm/m²
Sizes
XS–XXL
Carton
24

NEW COLOUR	94	36	AZ

ZIP NECK **SWEAT**

62-032-0

- Covered zip for enhanced printability
- Turtle neck collar with single jersey back neck tape
- Waist and cuff rib in cotton/elastane for shape retention

Fabric
70% cotton, 30% polyester
Weight
280gm/m²
Sizes
S–XXL
Carton
24

30	36	38	40
51	94	AZ	

62-114-0

- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Covered zip for enhanced printability
- Turtle neck collar with single jersey back neck tape
- Waist and cuff rib in cotton/Lycra® for shape retention

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
S–XXL
Carton
24

Belcoro®
Softer feel for comfort

30	36	38	40
51	94	AZ	

JOG **PANTS**

64-026-0 Elasticated Cuff

- Elasticated waist with draw cord
- Side pockets
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
S–XXL
Carton
36 (24 size XXL)

CHILDREN'S SIZES PAGE 87

64-032-0 Open Hem

36 94 AZ

FULL ZIP FLEECE

62-510-0

- Cover stitching detail on hem and shoulder seams
- Self-coloured zips to front and pockets
- Hem with adjustable draw cord and stopper

Fabric
100% polyester*, pill resistant fleece
*Smoke 75% polyester, 25% viscose

Weight
300gm/m²

Sizes
S–XXL

Carton
12

36	38
40	51
AZ	SK

CHILDREN'S SIZES PAGE 87

LADY-FIT FLEECE

62-066-0

• Cover stitching detail on hem and shoulder seams
• Covered self-coloured zips to front and pockets

Fabric
100% polyester, pill resistant fleece
Weight
300gm/m²
Sizes
S–XXL
Carton
12

36 38 40 51 AZ

HALF ZIP FLEECE

62-512-0

• Cover stitching detail on hem and shoulder seams
• Self-coloured zips to front and pockets
• Hem with adjustable draw cord and stopper

Fabric
100% polyester*, pill resistant fleece
*Smoke 75% polyester, 25% viscose
Weight
300gm/m²
Sizes
S–XXL
Carton
12

36 38 40 51 AZ SK

MORE IN OUR

KIDS RANGE

New Kids Performance T-shirt

Our **Kids range** is available from age 1-2 to 14-15

All Kids styles are available in adult sizes perfect for older kids

All Kids garments conform to latest EU safety legislation

All Kids Sweats are now available with Belcoro® yarn for improved printability

KIDS VALUEWEIGHT T & GIRLS VALUEWEIGHT T

61-033-0

- Cotton/Lycra® rib crew neck with back neck tape
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight
White – 160gm/m²
Colour – 165gm/m²

Sizes
1-2, 2-3, 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
Ages 1-2 and 2-3 available in White, Navy, Sunflower, Red, Royal Blue, Light Pink and Sky Blue only

Carton
108 (72 age 14-15)

MEN'S SIZES PAGE 14

30	32	34
36	38	40
41	44	47
51	52	60
94	AZ	K2
PE	YT	ZU

61-005-0

- Cotton/Lycra® rib crew neck with back neck tape
- Girls fit with shorter sleeves, narrower rib collar and side seams with waist shaping
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

Fabric
100% cotton, Belcoro® yarn

Weight
White – 160gm/m²
Colour – 165gm/m²

Sizes
3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton
72

LADIES SIZES PAGE 16

NEW COLOURS

	47	PE
	ZU	
30	34	36
40	51	52
57	AZ	YT

KIDS VALUEWEIGHT **LONG SLEEVE** T

61-007-0

- Cotton/Lycra® rib crew neck with back neck tape
- Ribbed cuffs with Lycra® for shape retention
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

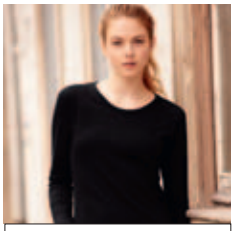
Fabric
100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight
White – 160gm/m² Colour – 165gm/m²

Sizes
3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton
72

MEN'S SIZES PAGE 20



LADIES SIZES PAGE 21

30	36	40
51	94	AZ

NEW STYLE

KIDS PERFORMANCE T

61-013-0

- Made from 100% polyester for moisture wicking and quick dry performance
- Sporty raglan sleeves with coverstitch detail to seams
- Self fabric back neck tape
- Printed back neck label for comfort

30
36
40
AZ

Fabric
100% polyester
Weight
140gm/m²
Sizes
3-4, 5-6, 7-8, 9-11, 12-13, 14-15
Carton
72

COOL WEAR

MEN'S & LADIES SIZES PAGE 36

KIDS **65/35** POLO

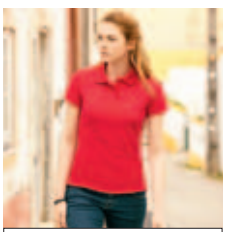
63-417-0

- Guaranteed to perform at 60°C wash
- Two-button fused placket with self-coloured buttons

Fabric
Easy-care 65% polyester, 35% cotton
Weight
White – 170gm/m² Colour – 180gm/m²
Sizes
3-4, 5-6, 7-8, 9-11, 12-13, 14-15
Carton
36

30	34
36	38
40	41
51	52
94	AZ
PE	YT

MEN'S SIZES PAGE 40



LADIES SIZES PAGE 41

KIDS **65/35 LONG SLEEVE** *POLO*

60

63-201-0

- Guaranteed to perform at 60°C wash
- Two-button fused placket with self-coloured buttons
- Ribbed cuffs with elastane

Fabric
Easy-care 65% polyester, 35% cotton
Weight
White – 170gm/m² Colour – 180gm/m²
Sizes
3-4, 5-6, 7-8, 9-11, 12-13, 14-15
Carton
36

30
40
51
AZ
YT

KIDS
SET-IN SWEAT

62-031-0

- Self-coloured jersey back neck tape
- Waist, neck and cuff rib in cotton/elastane for shape retention

Fabric
70% cotton, 30% polyester
Weight
280gm/m²
Sizes
3-4, 5-6, 7-8, 9-11, 12-13, 14-15
Carton
36

62-041-0

- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Waist, neck and cuff rib in cotton/Lycra® for shape retention
- Self-coloured jersey shoulder to shoulder tape

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
3-4, 5-6, 7-8, 9-11, 12-13, 14-15
Carton
36

30	32	34	36
38	40	41	51
94	AZ	YT	

ADULT SIZES PAGE 67

Belcoro®
Softer feel for comfort

30	32	34	36
38	40	41	51
94	AZ	YT	

KIDS
RAGLAN SWEAT

62-033-0

- Self-coloured jersey back neck tape
- Waist, neck and cuff rib in cotton/ elastane for shape retention

Fabric
70% cotton, 30% polyester
Weight
280gm/m²
Sizes
3-4, 5-6, 7-8, 9-11, 12-13, 14-15
Carton
36

ADULT SIZES PAGE 66

62-039-0

- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Waist, neck and cuff rib in cotton/Lycra® for shape retention
- Self-coloured jersey back neck tape

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
3-4, 5-6, 7-8, 9-11, 12-13, 14-15
Carton
36

Belcoro. Softer feel for comfort

32	36	38
40	41	51
77	94	AZ
PE		

32	36	38
40	41	51
77	94	AZ
PE		

FRUIT OF THE LOOM®

KIDS
HOODED SWEAT

62-037-0

- Self-coloured jersey back neck tape
- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Front pouch pocket
- Waist and cuff rib in cotton/elastane for shape retention

Fabric
70% cotton, 30% polyester
Weight
280gm/m²
Sizes
5-6, 7-8, 9-11, 12-13, 14-15
Carton
24

30	36	40	51
52	94	AZ	YT

62-043-0

- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Front pouch pocket
- Waist and cuff rib in cotton/Lycra® for shape retention

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
5-6, 7-8, 9-11, 12-13, 14-15
Carton
24

Belcoro®
Softer feel for comfort

30	36	40	51
52	57	94	AZ
PE	ZU		

MEN'S SIZES PAGE 62

LADIES SIZES PAGE 63

KIDS
HOODED SWEAT JACKET

62-035-0
- Self-coloured jersey back neck tape
- Narrow covered zip for enhanced printability
- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Two front pouch pockets
- Waist and cuff rib in cotton/ elastane for shape retention

Fabric
70% cotton, 30% polyester
Weight
280gm/m²
Sizes
5-6, 7-8, 9-11, 12-13, 14-15
Carton
24

MEN'S SIZES PAGE 64

LADIES SIZES PAGE 65

62-045-0
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Self-coloured jersey back neck tape
- Narrow covered zip for enhanced printability
- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Two front pouch pockets
- Waist and cuff rib in cotton/Lycra® for shape retention

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
5-6, 7-8, 9-11, 12-13, 14-15
Carton
24

Belcoro® Softer feel for comfort

36 40 51 94 AZ

36 40 51 57 94 AZ ZU

KIDS SWEAT JACKET

62-001-0

- Turtle neck collar with single jersey back neck tape
- Full length, narrow covered zip for enhanced printability
- Ribbed hem and cuffs
- Two front pouch pockets
- Waist and cuff rib in cotton/elastane for shape retention

Fabric
70% cotton, 30% polyester
Weight
280gm/m²
Sizes
5-6, 7-8, 9-11, 12-13, 14-15
Carton
24

36 40 51 AZ

MEN'S SIZES PAGE 68

LADIES SIZES PAGE 69

62-005-0

- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Turtle neck collar with single jersey back neck tape
- Full length, narrow covered zip for enhanced printability
- Ribbed hem and cuffs
- Two front pouch pockets
- Waist and cuff rib in cotton/Lycra® for shape retention

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
5-6, 7-8, 9-11, 12-13, 14-15
Carton
24

Belcoro®
Softer feel for comfort

36 40 51 AZ

KIDS **JOG PANTS**

36 94

AZ

64-025-0

- Elasticated waist with continuous draw cord, in-line with European childrenswear legislation
- Elasticated hem

Fabric
70% cotton, 30% polyester
Weight
280gm/m²
Sizes
5-6, 7-8, 9-11, 12-13, 14-15
Carton
36

MEN'S SIZES PAGE 71

64-051-0

- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Elasticated waist with continuous draw cord, in-line with European childrenswear legislation
- Elasticated hem

Fabric
80% cotton Belcoro® yarn, 20% polyester
Weight
280gm/m²
Sizes
5-6, 7-8, 9-11, 12-13, 14-15
Carton
36

Belcoro. Softer feel for comfort

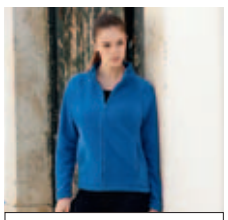
KIDS **OUTDOOR FLEECE**

62-511-0

- Cover stitching detail on hem and shoulder seams
- Self-coloured zips to front and pockets
- No hem adjustable draw cord and stopper in-line with European childrenswear legislation

Fabric
100% polyester, pill resistant fleece
Weight
300gm/m²
Sizes
3-4, 5-6, 7-8, 9-11, 12-13, 14-15
Carton
24

MEN'S SIZES PAGE 72



LADIES SIZES PAGE 73

36 38

40 51

AZ

FRUIT OF THE LOOM

MEN'S T-SHIRTS

PAGE NUMBER		14&15	18	20	22	24	25	25	26	27
STYLE NAME		VALUE-WEIGHT T	VALUE-WEIGHT V-NECK T	VALUE-WEIGHT LONG SLEEVE T	ATHLETIC VEST	FITTED VALUE-WEIGHT T	RINGER T	TANK TOP	SHORT SLEEVE BASEBALL T	LONG SLEEVE BASEBALL T
CODE		61-036-0	61-066-0	61-038-0	61-098-0	61-200-0	61-168-0	61-222-0	61-026-0	61-028-0
FABRIC		100% Cotton†¶	100% Cotton¶	100% Cotton¶	100% Cotton¶	100% Cotton¶	100% Cotton	100% Cotton¶	100% Cotton	100% Cotton
WEIGHT gm/m² (White/Colours)		160/165	160/165	160/165	160/165	160/165	160/165	160/165	160/165	160/165
CARTON SIZE		72	72	72/(60 XXL)	72	72	72	72	72	72/(60 XXL)
SIZES		S-XXXL*	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL
30	White	•	•	•	•	•		•		
32	Navy									
34	Sunflower									
36	Black									
38	Bottle Green									
40	Red									
41	Burgundy									
44	Orange									
47	Kelly Green									
51	Royal Blue									
52	Light Pink									
57	Fuchsia	NEW								
59	Classic Olive									
60	Natural									
80	Steel Blue									
87	Charcoal									
93	Ash									
94	Heather Grey									
3M	Khaki									
AZ	Deep Navy									
BX	Brick Red									
CQ	Chocolate									
GL	Light Graphite									
K2	Yellow									
PE	Purple									
YT	Sky Blue									
ZU	Azure Blue									
15	Steel Blue/Deep Navy									
17	Khaki/Light Graphite									
22	Navy/White						•			
62	Brick Red/Deep Navy									
AM	Sunflower/Kelly Green									
AW	White/Royal Blue								•	•
KB	Royal Blue/White						•			
KW	Black/White						•			
OF	Orange/Light Graphite									
RW	Red/White						•			
TH	White/Black						•		•	•
WE	White/Deep Navy								•	•
WM	White/Red						•		•	•

*XXXL available in White, Black, Navy and Heather Grey only. †Ash – 99% Cotton, 1% Polyester. ¶Heather Grey – 97% Cotton, 3% Polyester.

MEN'S T-SHIRTS

PAGE NUMBER		28	29	30	30	31	32	36&37
STYLE NAME		SUPER PREMIUM T	SUPER PREMIUM LONG SLEEVE T	HEAVY T	HEAVY POCKET T	SCREEN STARS ORIGINAL FULL CUT T	SLIM FIT T	**NEW** PERFORMANCE T
CODE		61-044-0	61-042-0	61-212-0	61-202-0	61-082-0	61-262-0	61-390-0
FABRIC		100% Cotton†¶	100% Cotton	100% Cotton¶	100% Cotton	100% Cotton¶	95% Cotton 5% Elastane	100% Polyester
WEIGHT gm/m² (White/Colours)		190/205	190/205	185/195	185/195	135/145	175/185	140
CARTON SIZE		72	72/(60 XXL)	72	72	120/(108 XXL)	72	72
SIZES		S-XXXL*	S-XXL	S-XXXL	S-XXL	S-XXL	S-XXL	S-XXL
30	White	•	•	•	•	•	•	•
32	Navy							
34	Sunflower							
36	Black							
38	Bottle Green							
40	Red							
41	Burgundy							
44	Orange							
47	Kelly Green					**NEW**		
51	Royal Blue							
59	Classic Olive							
93	Ash							
94	Heather Grey							
3M	Khaki							
AZ	Deep Navy					**NEW**		
CQ	Chocolate							
GL	Light Graphite							
K2	Yellow							
XW	Zinc							
YT	Sky Blue							

*XXXL available in White, Black, Navy and Heather Grey only. †Ash – 99% Cotton, 1% Polyester. ¶Heather Grey – 97% Cotton, 3% Polyester.

MEN'S POLOS

	PAGE NUMBER	40	42	43	44	46	47	48	49
	STYLE NAME	65/35 POLO	65/35 POCKET POLO	HEAVY 65/35 POLO	PREMIUM POLO	TIPPED POLO	PREMIUM LONG SLEEVE POLO	HEAVY POLO	SCREEN STARS ORIGINAL POLO
	CODE	63-402-0	63-308-0	63-204-0	63-218-0	63-032-0	63-310-0	63-000-0	63-214-0
	FABRIC	Easy-care 65% Polyester 35% Cotton	Easy-care 65% Polyester 35% Cotton	Easy-care 65% Polyester 35% Cotton	100% Cotton†	100% Cotton	100% Cotton†	100% Cotton	100% Cotton
	WEIGHT gm/m² (White/Colours)	170/180	170/180	220/230	170/180	170/180	170/180	230/240	170/180
	CARTON SIZE	36	36	36	36	36	36	36	48
	SIZES	S-XXXL	S-XXXL	S-XXXL	S-XXXL	S-XXXL	S-XXXL	S-XXXL	S-XXXL
30	White	•	•	•	•		•	•	•
32	Navy								
34	Sunflower								
36	Black								
38	Bottle Green								
40	Red								
41	Burgundy								
44	Orange								
47	Kelly Green								
51	Royal Blue								
77	Emerald								
87	Charcoal								
93	Ash								
94	Heather Grey								
3M	Khaki								
AZ	Deep Navy								
BX	Brick Red								
PE	Purple								
TM	Forest Green								
YT	Sky Blue								
ZU	Azure Blue								
85	Deep Navy/White					•			
KB	Royal Blue/White					•			
KW	Black/White					•			
RS	Sky Blue/White					•			
RW	Red/White					•			
WE	White/Deep Navy					•			
WK	White/Kelly Green					•			

†Ash – 90% Cotton, 10% Polyester.

MEN'S SHIRTS

	PAGE NUMBER	52	54	56	58
	STYLE NAME	SHORT SLEEVE POPLIN SHIRT	LONG SLEEVE POPLIN SHIRT	SHORT SLEEVE OXFORD SHIRT	LONG SLEEVE OXFORD SHIRT
	CODE	65-116-0	65-118-0	65-112-0	65-114-0
	FABRIC	55% Cotton 45% Polyester	55% Cotton 45% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester
	WEIGHT gm/m² (White/Colours)	115/120	115/120	130/135	130/135
	CARTON SIZE	12	12	12	12
	SIZES	S-XXXL	S-XXXL	S-XXXL	S-XXXL
30	White	•	•	•	•
32	Navy				
36	Black				
40	Red				
MU	Mid Blue				
OC	Oxford Grey				
OD	Oxford Blue				

MEN'S SWEATS

	PAGE NUMBER	62	64	64	66	67	68	68	70	70	71	71
	STYLE NAME	HOODED SWEAT	HOODED SWEAT JACKET	HOODED SWEAT JACKET	RAGLAN SWEAT	SET-IN SWEAT	SWEAT JACKET	SWEAT JACKET	ZIP NECK SWEAT	ZIP NECK SWEAT	OPEN HEM JOG PANTS	ELASTICATED JOG PANTS
	CODE	62-208-0	62-034-0	62-062-0	62-216-0	62-202-0	62-228-0	62-230-0	62-032-0	62-114-0	64-032-0	64-026-0
	FABRIC	80% Cotton 20% Polyester	70% Cotton 30% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	70% Cotton 30% Polyester	80% Cotton 20% Polyester	70% Cotton 30% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester
	WEIGHT gm/m²	280	280	280	280	280	280	280	280	280	280	280
	CARTON SIZE	24	24	24	36/(24 XXL)	36/(24 XXL/XXXL)	24	24	24	24	36/(24 XXL)	36/(24 XXL)
	SIZES	S-XXL	S-XXL	S-XXL	S-XXL	S-XXXL*	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL
30	White	•		•	•	•	•	•	•	•		
32	Navy											
34	Sunflower											
36	Black											
38	Bottle Green											
40	Red											
41	Burgundy											
44	Orange											
47	Kelly Green											
51	Royal Blue											
52	Light Pink											
59	Classic Olive				NEW							
77	Emerald											
87	Charcoal											
94	Heather Grey											
AZ	Deep Navy											
CQ	Chocolate											
GL	Light Graphite											
PE	Purple	NEW										
YT	Sky Blue											
ZU	Azure Blue	NEW										

*XXXL available in White, Black, Navy and Heather Grey only.

MEN'S FLEECE

	PAGE NUMBER	72	73
	STYLE NAME	FULL ZIP FLEECE	HALF ZIP FLEECE
	CODE	62-510-0	62-512-0
	FABRIC	100% Polyester†	100% Polyester†
	WEIGHT gm/m²	300	300
	CARTON SIZE	12	12
	SIZES	S-XXL	S-XXL
36	Black		
38	Bottle Green		
40	Red		
51	Royal Blue		
AZ	Deep Navy		
SK	Smoke		

†Smoke – 75% Polyester, 25% Viscose.

LADIES T-SHIRTS & POLOS

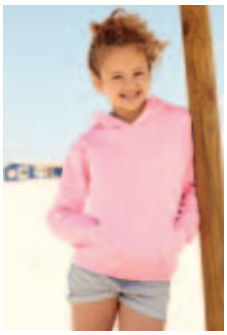
	PAGE NUMBER	16&17	19	21	23	33	34	34	35	36&37	41	45	49
	STYLE NAME	LADY-FIT VALUE-WEIGHT T	LADY-FIT VALUE-WEIGHT V-NECK T	LADY-FIT VALUE-WEIGHT LONG SLEEVE T	**NEW** LADY-FIT VALUE-WEIGHT VEST	LADY-FIT CREW NECK T	LADY-FIT V-NECK T	LADY-FIT LONG SLEEVE CREW NECK T	LADY-FIT STRAP T	**NEW** LADY-FIT PERFORMANCE T	LADY-FIT 65/35 POLO	**NEW** LADY-FIT PREMIUM POLO	LADY-FIT POLO
	CODE	61-372-0	61-398-0	61-404-0	61-376-0	61-378-0	61-382-0	61-384-0	61-024-0	61-392-0	63-212-0	63-030-0	63-560-0
	FABRIC	100% Cotton¶	100% Cotton¶	100% Cotton	100% Cotton¶	95% Cotton 5% Elastane	95% Cotton 5% Elastane	95% Cotton 5% Elastane	100% Cotton	100% Polyester	Easy-care 65% Polyester 35% Cotton	100% Cotton	97% Cotton 3% Elastane
	WEIGHT gm/m² (White/Colours)	160/165	160/165	160/165	160/165	200/210	200/210	200/210	210/220	140	170/180	170/180	210/220
	CARTON SIZE	72	36	36	72	36	36	36	36	72	36	36	36
	SIZES	XS-XXL	XS-XXL	XS-XXL	XS-XXL	XS-XXL	XS-XXL	XS-XXL	XS-XXL	XS-XXL	XS-XXL	XS-XXL	XXS-XXL*
30	White	•	•	•	•	•	•	•	•	•	•	•	•
34	Sunflower												
36	Black												
38	Bottle Green												
40	Red												
41	Burgundy												
44	Orange												
47	Kelly Green												
51	Royal Blue												
52	Light Pink												
57	Fuchsia												
87	Charcoal												
94	Heather Grey												
AZ	Deep Navy												
PE	Purple												
TM	Forest Green												
YT	Sky Blue												
ZU	Azure Blue												

¶Heather Grey – 97% Cotton, 3% Polyester. *XXS available in White and Sky Blue only.

LADIES SHIRTS, SWEATS & FLEECE

	PAGE NUMBER	53	55	57	59	63	65	69	69	73
	STYLE NAME	LADY-FIT SHORT SLEEVE POPLIN SHIRT	LADY-FIT LONG SLEEVE POPLIN SHIRT	LADY-FIT SHORT SLEEVE OXFORD SHIRT	LADY-FIT LONG SLEEVE OXFORD SHIRT	LADY-FIT HOODED SWEAT	LADY-FIT HOODED SWEAT JACKET	LADY-FIT SWEAT JACKET	LADY-FIT JOG PANTS	LADY-FIT FLEECE
	CODE	65-014-0	65-012-0	65-000-0	65-002-0	62-038-0	62-118-0	62-116-0	64-048-0	62-066-0
	FABRIC	55% Cotton 45% Polyester	55% Cotton 45% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	80% Cotton 20% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	100% Polyester
	WEIGHT gm/m² (White/Colours)	115/120	115/120	130/135	130/135	280	280	280	280	300
	CARTON SIZE	12	12	12	12	24	24	24	24	12
	SIZES	XS-XXXL	XS-XXXL	XS-XXXL	XS-XXXL	XS-XXL	XS-XXL	XS-XXL	XS-XXL	S-XXL
30	White	•	•	•	•	•	•	•		
32	Navy									
36	Black									
38	Bottle Green									
40	Red					NEW				
47	Kelly Green									
51	Royal Blue									
52	Light Pink					NEW				
57	Fuchsia									
94	Heather Grey								NEW	
AZ	Deep Navy									
MU	Mid Blue									
OC	Oxford Grey									
OD	Oxford Blue									
PE	Purple					NEW				
ZU	Azure Blue					NEW				

KIDS T-SHIRTS, POLOS & SWEATS



	PAGE NUMBER	76	76	77	78&79	80	81	82	82
	STYLE NAME	VALUEWEIGHT T	GIRLS VALUEWEIGHT T	VALUEWEIGHT LONG SLEEVE T	NEW PERFORMANCE T	65/35 POLO	65/35 LONG SLEEVE POLO	SET-IN SWEAT	SET-IN SWEAT
	CODE	61-033-0	61-005-0	61-007-0	61-013-0	63-417-0	63-201-0	62-031-0	62-041-0
	FABRIC	100% Cotton¶	100% Cotton	100% Cotton¶	100% Polyester	Easy-care 65% Polyester 35% Cotton	Easy-care 65% Polyester 35% Cotton	70% Cotton 30% Polyester	80% Cotton 20% Polyester
	WEIGHT gm/m² (White/Colours)	160/165	160/165	160/165	140	170/180	170/180	280	280
	CARTON SIZE	108/72 (age 14-15)	72	72	72	36	36	36	36
	SIZES	1-2*, 2-3* 3-4, 5-6 7-8, 9-11 12-13, 14-15	3-4, 5-6 7-8, 9-11 12-13, 14-15	3-4, 5-6 7-8, 9-11 12-13, 14-15	3-4, 5-6 7-8, 9-11 12-13, 14-15	3-4, 5-6 7-8, 9-11 12-13, 14-15	3-4, 5-6 7-8, 9-11 12-13, 14-15	3-4, 5-6 7-8, 9-11 12-13, 14-15	3-4, 5-6 7-8, 9-11 12-13, 14-15
30	White	• *	•	•	•	•	•	•	•
32	Navy	*							
34	Sunflower	*							
36	Black								
38	Bottle Green								
40	Red	*							
41	Burgundy								
44	Orange								
47	Kelly Green		NEW						
51	Royal Blue	*							
52	Light Pink	*							
57	Fuchsia								
60	Natural								
94	Heather Grey								
AZ	Deep Navy								
K2	Yellow								
PE	Purple		NEW						
YT	Sky Blue	*							
ZU	Azure Blue		NEW						

¶Heather Grey – 97% Cotton, 3% Polyester. *Toddler t-shirts available in selected colours only.

KIDS SWEATS & FLEECE

	PAGE NUMBER	83	83	84	84	85	85	86	86	87	87	87
	STYLE NAME	RAGLAN SWEAT	RAGLAN SWEAT	HOODED SWEAT	HOODED SWEAT	HOODED SWEAT JACKET	HOODED SWEAT JACKET	SWEAT JACKET	SWEAT JACKET	JOG PANTS	JOG PANTS	OUTDOOR FLEECE
	CODE	62-033-0	62-039-0	62-037-0	62-043-0	62-035-0	62-045-0	62-001-0	62-005-0	64-025-0	64-051-0	62-511-0
	FABRIC	70% Cotton 30% Polyester	80% Cotton 20% Polyester	70% Cotton 30% Polyester	80% Cotton 20% Polyester	70% Cotton 30% Polyester	80% Cotton 20% Polyester	70% Cotton 30% Polyester	80% Cotton 20% Polyester	70% Cotton 30% Polyester	80% Cotton 20% Polyester	100% Polyester
	WEIGHT gm/m²	280	280	280	280	280	280	280	280	280	280	300
	CARTON SIZE	36	36	24	24	24	24	24	24	36	36	24
	SIZES	3-4, 5-6 7-8, 9-11 12-13, 14-15	3-4, 5-6 7-8, 9-11 12-13, 14-15	5-6 7-8, 9-11 12-13, 14-15	5-6 7-8, 9-11 12-13, 14-15	5-6 7-8, 9-11 12-13, 14-15	5-6 7-8, 9-11 12-13, 14-15	5-6 7-8, 9-11 12-13, 14-15	5-6 7-8, 9-11 12-13, 14-15	5-6 7-8, 9-11 12-13, 14-15	5-6 7-8, 9-11 12-13, 14-15	3-4, 5-6 7-8, 9-11 12-13, 14-15
30	White			•	•							
32	Navy											
34	Sunflower											
36	Black											
38	Bottle Green											
40	Red											
41	Burgundy											
51	Royal Blue											
52	Light Pink											
57	Fuchsia											
77	Emerald											
94	Heather Grey											
AZ	Deep Navy											
PE	Purple											
YT	Sky Blue											
ZU	Azure Blue											

COLOUR GUIDE

Due to the print process actual garment colours may vary from the printed colours.

SIZE GUIDE

MEN

	S	M	L	XL	XXL	XXXL
Chest (inches)	35″-37″	38″-40″	41″-43″	44″-46″	47″-49″	50″-52″
Chest (cm)	89-94cm	96.5-101.5cm	104-109cm	112-117cm	119.5-124.5cm	127-132cm
Collar (inches)	14.5″-15″	15.5″	16″-16.5″	17″-17.5″	18″	18.5″-19″
Collar (cm)	37-38cm	39-40cm	41-42cm	43-44cm	45-46cm	47-48cm

LADIES

International	XXS	XS	S	M	L	XL	XXL	XXXL
UK	6	8	10	12	14	16	18	20
Europe	32	34	36	38	40	42	44	46
France	34	36	38	40	42	44	46	48
Italy	38	40	42	44	46	48	50	52

KIDS

Age	1-2	2-3	3-4	5-6	7-8	9-11	12-13	14-15
Height (cm)	92cm	98cm	104cm	116cm	128cm	140cm	152cm	164cm

FRUIT OF THE LOOM®

EVERYTHING & MORE

www.fruitoftheloom.co.uk

FRUIT OF THE LOOM®

EVERYTHING & **MORE**

MEN'S

UNDERWEAR

2013

OUR *NEW* MEN'S **UNDERWEAR COLLECTION**

Fruit of the Loom has a long-standing heritage in men's underwear, stretching back to 1938. For 2013, we are now bringing all this experience to the imprint market with our European range of men's underwear.

Each garment is designed using cotton-rich fabrics to ensure unbeatable comfort and quality. With classic styles in classic colours, our range is perfect for everyday wear.

What's more, all our underwear is Oeko-Tex approved and all facilities are WRAP accredited, so you can be sure of the highest ethical and environmental standards.

CONFIDENCE IN TEXTILES
Tested for harmful substances
according to Oeko-Tex® Standard 100
08-5295 Shirley

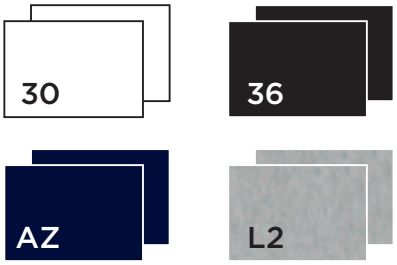
WORLDWIDE RESPONSIBLE ACCREDITED PRODUCTION
WRAP

FRUIT OF THE LOOM®

CLASSIC **SHORTY** 2 PACK

67-020-7

- Modern trunk styling with shorter leg length
- Tonal brand embossed waistband
- Double lined front
- Label-free care, content and size heat seal for comfort



Fabric
95% cotton, 5% elastane

Weight
White 150gm/m²
Colours 155gm/m²

Sizes
S–XXL

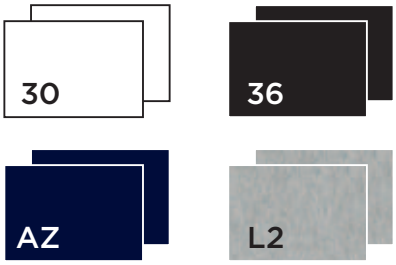
Pack Size
2

Carton
80 (40 packs)

CLASSIC **BOXER** 2 PACK

67-026-7

- Classic trunk styling with longer leg length
- Tonal brand embossed waistband
- Front fly keyhole opening
- Double lined front
- Label-free care, content and size heat seal for comfort



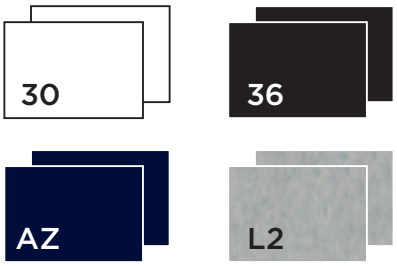
Fabric
95% cotton, 5% elastane
Weight
White 150gm/m²
Colours 155gm/m²
Sizes
S–XXL
Pack Size
2
Carton
80 (40 packs)

FRUIT OF THE LOOM®

CLASSIC **SPORT** 2 PACK

67-018-7

- Modern athletic brief styling
- Tonal brand embossed waistband
- Double lined front
- Label-free care, content and size heat seal for comfort



Fabric
95% cotton, 5% elastane

Weight
White 150gm/m²
Colours 155gm/m²

Sizes
S–XXL

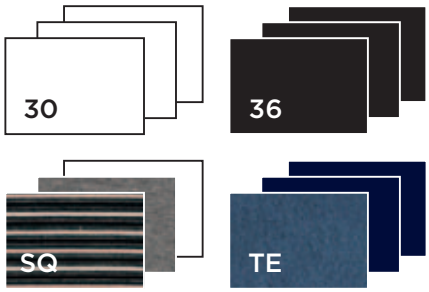
Pack Size
2

Carton
80 (40 packs)

CLASSIC **SLIP** 3 PACK

67-012-6

- Classic brief styling
- Covered elastic waistband
- Branded woven label to centre front waistband
- Double lined front
- Label-free care, content and size heat seal for comfort



Fabric
100% cotton
Weight
White 145gm/m²
Colours 150gm/m²
Sizes
S–XXL
Pack Size
3
Carton
120 (40 packs)

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